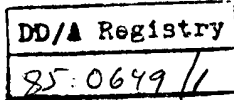


Central Intelligence Agency



Washington, D.C. 20505



OTE 85-1204

8 MAR 1986

Mr. Thomas W. Carr
Vice President
The Washington Campus
2620 P. Street NW
Washington, D.C. 20007

FILE: 18-1

Dear Mr. Carr:

Your letter of 20 February 1985 to our Director, Mr. William Casey, has been referred to me for consideration and reply.

We appreciate the information you sent announcing the program "Business and the Public Policy Process: How Washington Works" to be held in April and November of this year. We have made this information available to the appropriate offices within the Agency and we will be in touch with you at a later date regarding the possible participation of our employees in this program.

Thank you for forwarding the information on your program to us.

Sincerely,



Director
of
Training and Education

STAT

Distribution:

- Orig - Adse
- 1 - ER
- 1 - OLL
- 1 - EXO/DDA
- 1 - DTE Chrono
- 1 - OTE Registry

ROUTING AND TRANSMITTAL SLIP

DATE

2/22/85

Sanitized Copy Approved for Release 2010/10/19 : CIA-RDP88G00186R000300310042-3 .IP

EXECUTIVE SECRETARIAT

TO: (Name, office symbol, room number, building, Agency/Post)		Initials	Date
1. D/TRAINING AND EDUCATION			
2.			
3.			
4.			
5.			
Action	File	Note and Return	
Approval	For Clearance	Per Conversation	
As Requested	For Correction	Prepare Reply	
Circulate	For Your Information	See Me	
Comment	Investigate	Signature	
Coordination	Justify		

REMARKS

#1 - FOR ACTION

(PLS PREPARE RESPONSE FOR THE DCI'S SIGNATURE.)

SUSPENSE: 7 MARCH 1985

TO:

		ACTION	INFO	DATE	INITIAL
1	DCI				
2	DDCI				
3	EXDIR		X		
4	D/ICS				
5	DDI				
6	DDA	X			
7	DDO				
8	DDS&T				
9	Chm/NIC				
10	GC				
11	IG				
12	Compt				
13	D/Pers				
14	D/OLL				
15	D/PAO		X		
16	SA/IA				
17	AO/DCI				
18	C/IPD/OIS				
19	NIO				
20					
21					
22					

SUSPENSE 7 Mar 1985
Date

Remarks

To # 6: For review and please prepare response for DCI signature.

Room No.—Bldg.

Phone No.

OPTIONAL FORM 41 (Rev. 7-76)
Prescribed by GSA
FPMR (41 CFR) 101-11.206

3637 (10-81)

Executive Secretary

22 Feb 85
Date

DDA SUBJECT FILE COPY

5-0649

The Washington Campus

2820 P Street, N.W.
Washington, D.C. 20007

202/338-6603

Executive Registry

85- 831

DD/A Registry

85-0649

Member Institutions:

Arizona State University
University of California, Berkeley
University of California, Los Angeles
Cornell University
Dartmouth College
Georgetown University
Grand Valley State Colleges
Howard University
Indiana University
The University of Michigan
The University of New Mexico
The University of North Carolina at Chapel Hill
The Ohio State University
Purdue University
The University of Texas at Austin

February 20, 1985

The Honorable William J. Casey
Director of Central Intelligence
Central Intelligence Agency
Washington, D.C. 20505

Dear Mr. Director:

Some years ago, while serving as Assistant to President Ford for Economic Affairs, the Honorable L. William Seidman grew increasingly concerned that much of the operational relationship between business and government seemed inefficient and counterproductive.

His vow to take steps to improve this situation resulted in the formation of a fifteen-university consortium called The Washington Campus which, among other things, provides senior business executives with "hands-on" training in dealing with government and the public policy process. For the last six years, the Campus has conducted courses in Washington, D.C., lasting from one day to three weeks, which utilize an outstanding faculty including many of government's top decision-makers.

Major corporate clients include IBM, John Hancock Mutual Life Insurance Company, CBS Inc., Hospital Corporation of America, MCI, United Technologies, and the Edison Electric Institute, in addition to a number of Universities conducting executive MBA courses. Participants have been in positions from staff specialist through CEO and Chairman of the Board.

For the first time last year, the Campus invited a small number of senior federal officials to also participate as students in a series of three open-enrollment programs. This experiment was an unqualified success according to both the federal people who got to know and understand the concerns of senior business executives, and the latter whose mistaken impressions about Washington "bureaucrats" were altered dramatically. In short, not only did both groups develop a new understanding of the public policy process, but they also learned about each other in ways that cannot fail to produce some lasting benefits.

DCI
EXEC
REG

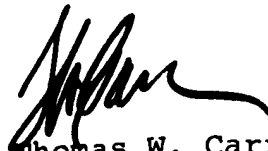
The Honorable William J. Casey
February 20, 1985
Page Two

Since The Washington Campus is planning over thirty weeks of "tailored" education programs for major corporations in the coming year, it will only conduct two open-enrollment programs in 1985. However, we have again made a limited number of places available for federal executives in each of these programs, and we would welcome participation from the Central Intelligence Agency.

As a result, we invite you to nominate one or more participants for either the April 21-26 or the November 3-8, 1985 programs. Instructions for this process are included in the enclosed brochure.

I would be happy to discuss this further with you or a member of your staff. We look forward to hearing from you.

Sincerely,



Thomas W. Carr
Vice President

TWC/pm
Enclosures